

Colorado Web Design Studios

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# Home

**Title:**

Your Greatest Lead Generating Tool

**Headline:**

Your Website Can Be Your Greatest Lead Generating Tool

**Subheadline:**

We'll Create A Useful, Relevant Website To Modernize Your Brand & Improve The Online Presence Of Your Small Business In A Fraction Of The Time

**Call To Action:**

Get Started

4,000,000,000 ONLINE USERS

5 SECONDS TO MAKE AN IMPRESSION

**Headline:**

Finishing Last Online Is Running The Race In The Wrong Direction

**Paragraph:**

And worse, it's giving away money to your competitors – I'll create a website that puts you in good standing with Google and gets you seen by your target audience, giving your business a chance to compete

**Call To Action:**

Free Consultation

**Service Call Outs:**

*Responsive Design*

We'll Respond To The Needs Of Your Users Without Compromising Display

*Updated Theme*

We'll Modernize Your Brand Image With A Fresh Facelift For Your Website

*Search Engine Optimization*

We'll Improve Your Strategy To Get The Right Eyes On Your Business

*User Experience*

We'll Make Your Content Simple & Digestible With Navigation Easy For Users

*Consulting & Training*

We'll Turn A "No Clue" Skill Level Into More Than Enough To Cover Your Bases

*Branding*

We'll Make Your Business Memorable As An Easy Solution For Your Target Audience

*Web Maintenance*

We'll Keep Your Website Up To Date To Fight Spam & Security Threats And Maintain SEO

*Professional Copy*

We'll Use Language Your Customers Can Identify With And Complete The Actions You Need Them To Take

**Headline:**

You Can't Serve Those You Can't Reach

**Paragraph:**

Your site should show the value you provide to your customers; Let's work together to increase both visibility in search engines and the volume of valuable traffic to your site

**Call To Action:**

See Services

**Headline:**

One Wrong Move Can Shut Your Site Down

**Paragraph:**

DIY's are only beneficial when everything goes your way; With us, you'll walk away with a professional, turnkey website that produces leads for your business & anticipates moves to keep you competitive

**Headline:**

Bring Outdated Web Themes Up To Date

**Subheadline:**

The last thing you want to hear about your site is "old-fashioned" and "hard to navigate;" let's repurpose the moth-eaten parts of your website and turn it into an effective marketing tool

**Headline:**

Your Website Reflects Your Brand's Image & Values

**Paragraph:**

We work with you to make sure you're accurately representing the message & vision of your business with your brand new website

**Call To Action:**

See Services

**Benefits Call Out:**

*No Coding Skills Required*

You don't have to be good with tech to get the best solution for your business; let us save you the time and 404 errors

**Call To Action:**

Learn more

*Results A Click Away*

You don't have time in your business for one more thing; we'll save you the time and give you the results you need

**Call To Action:**

Learn more

*Free Backend Training*

Let us equip you with basic website knowledge in case there's anything you need to do on your own

**Call To Action:**

Learn more

*Customized For E Commerce*

Get an online shopping cart designed just for your business. Online buying and selling made easy

**Call To Action:**

Learn more

*New Leads*

Catch and keep the attention of your target audience without seeming like a used car salesman

**Call To Action:**

Learn more

*Affordable Prices*

Quality websites that save you time and money for your business – the most competitive prices on the market

**Call To Action:**

Learn more

**Headline:**

Who You Trust Your Online Presence With Matters

**Paragraph:**

I'll give your businesses the best chance of success by helping you figure out what you need to compliment your brand message and targeting your ideal customers

**Call To Action:**

Kim Hairston

CEO & Lead Designer

About

*Real Stories: Testimonials Section*

13+ Years

500+ Happy Clients

Make your website unforgettable

Start Your Journey.

**Call To Action:**

Let's Get Started

Have a Question?

Ask us Anything

Title:

# Contact Us

**Headline:**

Thanks For Putting Your Trust In Us

**Paragraph:**

Whether you're looking to make some updates to your current site or get a brand new website so your business can start making the sales it needs, we're gonna make a good team; we'd love to chat, **send us a message or give us a call at 719.246.3388**

Business Hours

M-F 9am – 5pm MST

719.246.3388

**Title:**

## Request A Quote

**Headline:**

A Website That Holds Your Ground Against Competition

**Paragraph:**

Competitive pricing for an all inclusive website and marketing solution that will have your business booking clients left and right. Most clients hear back within 24 hours

**Headline:**

Self Taught Designer Turned Veteran Developer

**Paragraph:**

I like helping businesses with their websites from start to finish; I take the reigns with the clients who don't speak tech, establishing them in their niche – And then when they're ready, I'll teach them the basics of their site if they need to do things on their own

Our mission is to help clients make confident, smart decisions with their website

We strive to build long-lasting partnerships with our clients, helping them to exceed their goals

**Icons:**

13+

Years

500+

Partnerships

∞

Friends

**Headline:**

We Work With Small Businesses Who Don't Want To Keep Doing Things The Old Way

**Paragraph:**

Would your store have a sign that says "not ready, come back later?" That's what message you're sending online without an established website. You shouldn't be penalized for not knowing the ins and outs of web design and you shouldn't have to pay \$8,000 for a custom coded site either; not if that's not what you need

**Call out**

– You can start with an affordable, optimized website that establishes your brand online without the headaches to follow

**Page Call To Action:**

**Headline:**

"I Don't Have The Time Or Expertise To Create A Website Myself"

**Text:**

Trust me, I know where you're coming from after working with countless clients over the years; The good news is that I'm here to help your business flourish with a new website despite any limitations – Let's create something just for you

**Button:**

Let's Make It Happen

Title:

## Submit A Work Ticket

**Headline:**

Let's Create Something Extraordinary Together

**Body Copy:**

If you are a current client needing work done on your site, please fill out your work order ticket below. Each ticket is completed in the order they're received.

**Title:**

## Web Design Services

**Headline:**

Now Is The Perfect Time To Make More Sales

**Body Copy:**

If time is money, delaying won't turn a profit for your business; there's always fear of making the wrong decision, but investing in the proper tools to make your website work for you is only wrong if it's not now

**Services Headline:**

Search Engine Optimizations

Increasing visibility in search engines translates to higher quality leads and greater traffic

**Call To Action:**

See More

**Services Headline:**

Responsive Web Design

Address the needs of your audience without compromising design or display

**Call To Action:**

See More

**Services Headline:**

Website Maintenance

Keep your site defended against your greatest competitors and security threats

**Call To Action:**

See More

**Services Headline:**

Free Client Support

A free consultation plus free ongoing support to keep your website working for you

**Call To Action:**

See More

**Services Headline:**

Professional Web Copy

Just the right language to motivate customers to take the action you need them to

**Call To Action:**

See More

**Message Call Out:**

\*Each website comes with a customized, mobile responsive theme with basic search engine optimization AND client support

Title:

## Privacy Policy

**Headline:**

Privacy Policy

**Headline:**

We Want You To Be Safe Online, So We're Being As Transparent As Possible

**Terms,**

**Headline:**

Colorado Web Design Studios

**Body Copy:**

Colorado Web Design Studios ("us", "we", or "our") operates under URL <https://coloradowebdesignstudios.com> (The "Site" or "The Website" or "This Site")

**Headline:**

By Using This Site, You Agree To All Terms

**Body Copy:**

We reserve the right to change this privacy policy at any time. Your continued use of this site signifies you agree to all terms. If you do not agree to the terms of this site, please no longer access or use this site.

**Headline:**

Data Collection

**Body Copy:**

This Site collects some personal data from users.

By submitting personal data to this site, you agree to us using your personal data according to this privacy policy

**Headline:**

What Data We Collect

**Body Copy:**

While using our Site, we may ask you for or acquire information that can be used to contact or identify you such as cookies, name, email address, usage data, username, password (for admin to log into your back end for customizations), social account handles (to add as widgets), company name, company address, phone number, years in business, pictures (to display on your site), author bio (for your about page), content to be used on your website for your

customers to see, customer reviews, questions and information about your target audience, domain & hosting, analytics information (for SEO purposes).

**Headline:**

How We Use Your Personal Information

**Body Copy:**

We May Use Your Data For One Of The Following Reasons

- Send you newsletters or email correspondence
- Contact you about your website or submitted work orders
- Inform you about specials or services you may be interested in
- Contact you about needed updates or web maintenance
- Carry out our services and contracts with you
- Add social media accounts to your site
- Create a username and password to the back end of your website
- Allow access to third party services' accounts (for services like web hosting, domain services etc.)
- Load and display your content on your website
- Improve marketing strategy for customers including keyword research, customer avatar, copywriting techniques

**Headline:**

Why We Use Your Personal Information

**Body Copy:**

We may process personal information if one of the following applies:

- You have given consent to do so
- You agree to the terms of this site
- It's necessary to the client agreement
- It's necessary to remain legally compliant
- It's a related task carried out in public interest or exercising official authority vested in us upon hiring
- It's necessary for the purposes of legitimate interests pursued by us or relevant third parties.

**Headline:**

Collected Information, Stored

**Body Copy:**

We collect and store your personal information and data for as long as required by the purpose they have been collected for such as: keeping a client contract or client relationship (storing client files), legal obligation, or compelling, necessary interest

We collect information sent from your browser to help us respond to the needs of our users (including mobile responsiveness, target demographic, and user experience)

This may include your IP address, browser, pages of our Site you've visited, the time and date of your visit, time spent on those pages and other statistics found in Google Analytics.

**Headline:**

How This Site Uses Cookies

**Body Copy:**

This site may use cookies – by using this site you are consenting to the use of cookies; you may remove your consent at anytime.

**What Are Cookies?**

Cookies store information on your computer from your browser while you are using certain webpages.

**Why Do We Use Cookies?**

We may use cookies to save browsing preferences or sessions, optimize user experience, and track browsing habits – anything necessary to operating this site.

**Headline**

You May Opt Out Of Using Cookies, Anytime

**Body Copy:**

By selecting “Opt out” on the cookie consent notification “pop up”, You are choosing not to allow this site the use of cookies

**In Your Browser**

In addition to “opting out,” users can set the preference in their browsers for this website (and any others) to no longer collect cookies

**Headline:**

Third Parties

**Body Copy:**

We do not sell your information to outside parties. However, some non-personally & personally identifiable information may be freely provided to other parties for marketing or other uses (like google analytics, web hosting, domain services, developers performing maintenance or modifications, contracted employees working on the site)

**Headline:**

Security

**Body Copy:**

We make sure our website is as secure as possible by placing security in our plugins, using an SSL certificate, running back end health checks, and keeping the website up to date. The security of your personal information is important to us.

**Headline:**

Your Rights

**Body Copy:**

Contact coloradowebdesignstudios@gmail.com if you need to withdraw consent, object consent, access data, update data, restrict data, delete data – all of which are within your rights.

Title:

## Search Engine Optimization

**Headline:**

Search Engine Optimization

**Subheadline:**

A Cupid-Style Target Practice That Lands Perfect Score With Your Audience And Gets You Quality Leads

**Call To Action:**

GET STARTED

**Headline:**

What If Quality & Quantity Went Hand In Hand?

**Subheadline:**

In Business Less Isn't More

**Body Copy:**

You need more resources to keep doing what you love; more traffic, more customers, more sales

An optimized website means greater visibility which brings a higher volume of quality traffic to your website; exactly what you need to sustain your small business

**Call Out:**

Increase Visibility

- Professional Copy, Headings, Titles, Descriptions
- Increase Site Searchability With Keywords & Crawlability
- Search Engine Marketing & Submission
- Improve Site Usability & Site Speed

**Headline:**

SEO Doesn't Have To Be Hard

**Subheadline:**

We'll Follow The Proper Steps, So You Can Create A Simple Marketing Plan

**Headline:** A Better User Experience**Subheadline:** Increase Quality

**Text:** It's not about hacking the system, it's about being the most identifiable solution to your target audience

**Call To Action:**

Take Advantage Of Your Opportunities & Make Your Site More Searchable  
Give Us A Call At 719.246.3388 or send us an Email Here to get started on your project!

Title:

## Responsive Web Design

**Headline:**

Responsive Web Design

**Subheadline:**

A Website That Responds To The  
Needs Of The User Across Platforms

**Call To Action:**

GET STARTED

**Headline:**

Responsive Web Design

**Body Copy:**

Taking responsibility for your user's needs can help your business build trust and credibility – We'll address their concerns with your site, so they feel the spotlight's on them

**Headline:**

User Experience

**Body Copy:**

Everytime a customer hits the back button, you get dinged by google & lose a customer to your competitors; let's make it clear to your audience that they've found what they've been searching for without the extra work

- Colors That Welcome Visitors
- Customizable Page Layouts
- Motivating Calls To Action
- Graphic Design That Flows
- Online Shopping Made Easy For Customers
- Style, Length, & Size Creating Digestible Content

**Headline:**

Easy Navigation

**Subheadline:**

"Frustrated" is not a good brand association

**Body Copy:**

Don't annoy customers by playing a game of hide and seek – we'll follow user behavior so nothing's out of the ordinary

**Call To Action**

Make It Easy For Customers To Get Your Solutions

Give us a call at 719.246.3388 or send an Email Here, so we can start on your project!

Title:

## Website Maintenance

**Subheadline:**

Most Online Threats Come From The Most Unexpected Places, Don't Leave Your Site To Chance

**Call To Action:**

GET STARTED

**Headline:**

Could You Be At Risk Already?

**Body Copy:**

Updating is not about keeping up with the Jones', it's about defending against the latest threats; as online attacks get more sophisticated, it's essential to defend your site from any vulnerabilities

**Headline:**

A Secure Website

**Text:**

- Plug in Security
- Site Updates
- Site Health Check Ups
- Theme Updates

**Headline:**

Stay In Google's Good Graces

**Subheadline:**

Most users view your website on their mobile device, we make the experience fast and seamless for users.

**Call To Action:****Headline:**

We've Got You Covered

**Text:**

Give us a call at 719.246.3388 or send an Email Here to get started on your project!

**Title:**

## Professional Web Copy

**Headline:**

Professional Web Copy

**Subheadline:**

Don't Worry About Having A Way With Words; We'll Use Language That Represents Your Brand & Motivates Your Customers

**Call To Action:**

GET STARTED

**Headline:**

You Wouldn't Invite A Guest Over & Talk Only About Yourself

**Body Copy:**

We'll replace the industry jargon and long explanations into something your audience resonates with to make them feel heard

**Headline:**

A Whole New Approach

**Bullets:**

- Copy Optimized For Search Engines
- Keywords That Flow & Give You A Better Chance Of Ranking
- Just The Right Formality
- Simple, Digestible Copy
- Words That Show Customers The Benefits Of Your Solutions
- A Strategy That Asks The Right Questions At The Right Time

**Headline:**

Engaging With Customers Is Like Playing Golf

**Subheadline:**

To Get A Hole In One, You Need Just The Right Amount Of Influence

**Body Copy:**

Not enough of the right words means coming up too short, and speaking to the wrong person at the wrong time means pushing too hard; We'll make sure you have just the right amount of embrace with your audience

**Call To Action:**

Headline:

It's Time To Start Having Better Conversations With Your Audience To Exceed Your Goals

**Text:**

Give us a call at 719.246.3388 or send an Email Here to get started on your project!

Title:

## FAQS

**Headline:**

What are your rates?

**Text:**

Each project receives a custom quote depending on the scope and timeline, etc. My prices are some of the most affordable, competitive prices on the market for web design... SEE SERVICES

**Headline:**

What is your turnaround time?

**Text:**

Every project is different; however, most projects are completed on average of 2-4 weeks...CONTACT US

**Headline:**

Are your websites mobile responsive?

**Text:**

With more than 50% of users accessing your website from their smartphone, having a mobile responsive website is a must, and included in every project we build...SEE WHAT ELSE WE OFFER

**Headline:**

Are your websites search engine optimized?

**Text:**

We build every website with basic SEO; however, ongoing SEO is an added service that we offer with an ongoing rate to help your business rank higher in Google...GET IN TOUCH WITH US

**Headline:**

What Services Do You Offer?

**Text:**

Our Services are meant to set your business up for the most success...SEE WHAT'S IN IT FOR YOU

**Headline:**

Do you offer free client support?

**Text:**

We offer free client support to talk you through any challenges you face with your website; after our consultation, additional services needed are charged according to project

**Headline:**

Do you have any specials going on?

**Text:** We sometimes offer a percentage off for specials savings packages or seasonal offers, give us a call at 719.246.3388 to check on current deals

## Google My Business Description:

You can't serve customers you can't reach; I'll modernize your brand image by optimizing your website and building your online presence to reach your target audience in a fraction of time, so you can start generating top leads

## Meta Titles & Descriptions:

**About:**

You shouldn't be penalized for not having enough time, expertise, or money when it comes to your website; I'll create one that starts working for you

**Contact Us:**

Whether updating your website or building your website from scratch, let's get your business the sales it works hard for - We're gonna make a great team

**FAQS:**

We know you have some questions about our web design services, you'd be silly not to! We're here to help customers make confident decisions about their site

**Privacy Policy:**

We want you to be safe online - that's why we offer transparency in our policies and build our client's websites strong against security threats & spam

**Request A Quote (Title: Web Design Quote):**

Whether you're looking for a complete website remodel or a brand new customized website, we have some of the most competitive prices in the web design niche

**Submit A Work Ticket:**

We're excited to get your site how you want it; submit your work ticket to let us know where to scatter our magic - don't forget: first come, first serve

**Web Design Services:**

Our goal is to increase your ROI with our web design services including Professional Web Copy, Responsive Sites, SEO, FREE client support & more

**Search Engine Optimization:**

Search Engine Optimization is all about improving the quality of your website & increasing searchability - this means more quality traffic in search engines

**Responsive Web Design:**

We create a responsive web design that responds to the needs of your user to establish a seamless user experience across platforms

**Website Maintenance:**

Website maintenance isn't just about keeping up with your competitors, it's about keeping plugins secure, fighting spam, and getting rid of vulnerabilities

**Professional Web Copy:**

We offer professional web copy as a part of our web design services so you can motivate customers without scratching your head in awkward silences

**Home (Title: Your Greatest Lead Generating Tool)**

You can't serve customers you can't reach; I'll help optimize your website to build your online presence & reach your target audience in a fraction of time