

Subject Line Ideas:

(name), Do you need help finding clients?

Limited Time Only, 30% Off Lead Gen Realtor Program

Above the fold:

Get all the resources you need to generate quality leads and grow your business where your competitors didn't think to look - all for 30% off for a limited time.

Body:

{Name}

I wanted to touch base with you to ask you something:

Do you feel like you have everything you need to successfully grow your online presence? I mean, real peace of mind? I ask because I know the stress that social media causes on top of running your business, and the idea of adding another thing to your plate is cringe-worthy.

In the past, I've struggled with the same things.

But the thing is, not knowing what to do or where to go buys you limited time.

Time you're missing out on lots of sales.

You're the expert at the business side of your business, not the marketing side.

Except, that's the part that's dragging the rest of your business down.

Having the resources you need all in one place means you can launch your success with proven strategies, without feeling like you're running in place.

When you're so invested in the outcome of every phone call, appraisal, or email handing leads over to your competition isn't an option.

Limiting how people can find you online isn't either.

Wouldn't it be nice to smile with confidence instead of keeping your cool through another "how's business?" or "where can I find you on social media?" ...*Oh you mean the empty profile I haven't posted to since last year? Yeah, no don't go there.* "Here's my cell..."

This is why I'm offering you the Lead Gen Realtor Program.

It's exploded growth for my business and my clients, and now I'm customizing this for realtors too busy to worry about the ins and outs of social media marketing.

Imagine just 500 more, or even 1,000 more people to connect with.

We're talking about them and their close friends chatting all about your business.

I'm giving you the resources to take the stress off when getting unstuck is too overwhelming.

Except that's not all that I have for you, but more on that in just a sec...

- You'll be guided through the process with innovative to no-brainer ideas, so you don't have to put marketing off to the side.
- You'll have the tools to attract the right customers and more of them, consistently.
- You'll be able to position yourself as an authority no matter what platform you're on.

We don't want prospects thinking your profiles look like a box of half-eaten chocolates.

I'll help strategically highlight every key aspect of your skills and background in a way that magnetizes followers.

And more followers = more leads.

Even more than that, I'll teach you the kind of direction that helps you understand what to ditch and what to keep.

So, what online resources can help you get more leads for your business?

Facebook, Instagram, Youtube, local listings, realtor sites, and anything showing up on the first page of Google.

Want to know what's included in your RISK-FREE bundle?

- A completely optimized Facebook Business Page, Linked In profile, Youtube Channel, and Instagram Business Account to take the stress out of growing your social media following, even with changing trends.
- Binge-worthy blog posts that help create curiosity and help you figure out how to engage with your ideal clients
- A Google My Business and Yelp profile to reach your demographic in local listings and block competitors from *your* smoking-hot leads.
- The ability to smile and wave to customers from the first page of Google.
- And tools to help maximize realtor-specific platforms like Realtor.com, Trulia, Zillow, Home Advisor, AND MORE!

See for yourself!

Yes, I want help growing my business

Because I want to help you make this happen (and since chocolates can't be sent digitally), I'm sending you something just as sweet with 30% off the entire bundle to celebrate with you.

That's all of my templates, tools, and marketing magic PLUS FREE BONUSES, which provide you with the tools to start seeing growth and traction, take a load off (we'll handle it), answer questions, and guide you from start to finish no matter how tech savvy you are.

I've made these done-for-you solutions, so you don't have to become the expert.

First,

- We'll kick things off with a one hour consultation with me, Tiffany, so you know what to expect from the start. Think of this as a full transparency plan to discover the right approach to get traction for your business. I'll learn all about you to highlight the best parts of your business, capturing the right voice and tone.
- Then my team will get going on creating a style guide and optimizing your website and profiles to match what your clients are searching for. Or we'll give you already done data and tools if you've got your website covered.
- We'll finish with a two hour send off to steer you in the right direction to make sure you don't miss a thing.

It's our job to make things easier on you, giving you marketing bliss to focus on what you love doing.

But one more thing...

After years as a real estate marketing expert, I've learned the key platform to growing your business where your customers are, but your competitors aren't...Instagram!

I've created a system of proven strategies that jumpstart your success faster than ever to change your "why bother?" to "what's next?"

And I'm sharing all of my pro tips for a limited time only.

If you hurry, you can grab the Instagram Booster with your bundle.

This is over a \$1500 value, for \$997 PLUS FOUR EXTRA BONUSES.

Get the complete bundle now RISK-FREE

This is the easiest and quickest way to help you build a cash-flow friendly business.

More clarity, more freedom, and more leads - that's what we want for you, plus a chance to start off right.

Get it all for 30%